

Creative Business Art Requirements

Supplying Artwork

Customers can supply artwork on disk, via e-mail

Email: allysoncreative@comcast.net

Artwork Charges

If artwork supplied requires typesetting, changes, touchups, or does not meet Creative's specifications, we reserve the right to modify the artwork and charge accordingly. Custom artwork will be billed at \$30.00 per hour.

Minimum Artwork Charge \$15.00.

We will notify of any art charges before proceeding.

Camera-ready Art

Professional black and white artwork can be scanned. The following are not camera-ready art: Photocopies, pen and/or pencil drawings, Yellow Page or newspaper ads, business cards, letterheads, and raised thermographic printing. Please enclose your artwork in an envelope large enough as not to fold artwork. Artwork larger than 8.5" x 11.5" may be subject to artwork charges.

Exporttrade reserves the right to reject any artwork not deemed printable.

Electronic Art

Exporttrade accepts artwork created in most professional graphic applications. For multicolor Logos, vector art created in [Illustrator](#) or [CorelDRAW](#) is preferred.

ALL TEXT MUST BE TURNED INTO CURVES/OUTLINES.

Include all placed image files. A hard copy along with the disk is highly recommended to ensure output match. For single color imprints, scans of camera-ready-art are acceptable as long as the original scanned resolution is at least 500 pixels per inch at actual imprint size.

For the photo image process, artwork can be supplied in any of the formats above as well as scanned graphic formats like eps, psd, BMP, tif, and JPG. If the original scanned resolution of the art at actual imprint size is at least 300 pixels per inch.

Proofs

Exporttrade will e-mail customers or download to our FTP site all proofs. Customers are responsible for proofing all artwork. Please pay close attention to spelling, addresses and phone numbers!